



## PARENTS, HERE'S WHAT YOU NEED TO KNOW:

### YOUTH VENDOR GUIDELINES:

This is an event for the kids - to encourage the entrepreneurial and creative spirit - beyond the lemonade stand. We are looking for local Sunshine Coast kid creatives (13 years and under) - crafters, makers, and artists who want to sell their unique handmade products. We want to create a space where the kids can sell their product, feel proud of what they made, and even make a profit, too.

- All items must be created and handmade by the youth applicant (no craft kits).
- Food items must be low risk and be prepared, packaged, and handled in accordance with BC Market Safe Guidelines ([bcfarmersmarket.org](http://bcfarmersmarket.org)) and require ingredient labeling.
- Youth vendor tables must be primarily run by the child participating.
- Youth vendors must be accompanied by an adult during the set-up, duration of the market and take down.

### WHAT CAN MY KID SELL?

Kids – what is your big idea? What do you want to create, and what are you good at making? Can you make a lot of these products in a short amount of time? How many products should you have to sell at the Holiday Market? Some of our kidpreneurs have sold out at previous markets, some come prepared!

Popular ideas include Jewellery/Bracelets/Earrings, Slime Kits, Painted Rocks, Bookmarks and Cards, Key Chains and Charms, Christmas Ornaments and Stocking Stuffers, Suncatchers, Hair Accessories, Original Art, etc.

### WHAT DOES MY KID NEED TO BE PREPARED?

Youth vendors will be provided:

- Shared table (spaces are W=3" x D= 29"), a white plastic tablecloth and 1 chair.



Youth tables are not backed onto a wall, so all signage will need to be in front or on your table.

All youth vendors **must provide their own float** – you will need coins and bills. Think of creative ways to store your float and keep it safe – decorate an old cookie tin or use a plastic storage organizer from the dollar store.

Make it easy for your customers to buy your product – attach price labels to your items or **have a price list displayed**. Help customers understand your products, and even a sign telling them a bit about you! Consider putting them in picture frames to keep your table neat and organized.

Does your product need to be packaged? If your kid has drawing skills, a picture and **nice packaging** can help a product become “gift-ready”.

**Bring a notebook, pencil and calculator** to help you count back change or quickly calculate multiple orders.

**Plan how you want to display your table.** Do you need boxes, etc to create height? Remember - your table will not back into wall space.

## DAY OF MARKET SET-UP:

- Vendor Set Up: Anytime after 4PM on Friday
- There are 2 parking lots at the school, as well as overflow parking along the road, and also at Connor Park.
- The gym has 2 sets of double doors that open to the parking lot for easy loading / unloading.
- Please have kid tables complete and ready to go for opening at 5:30PM



## WHAT IS KIDPRENEUR CASH?

The first 300 attendees to the Holiday Market get \$1 free in "Kidpreneur Cash".

- "Kidpreneur Cash" can only be used at one of our kid vendors. This guarantees sales for the kids!
- Please accept and treat this as cash. No change is given.
- At the end of the event, Wendy will collect your "Kidpreneur Cash" and exchange it for its cash value.
- Every Kidpreneur & parent will also receive \$1 each in "Kidpreneur Cash".

## CONTACT

Both Chantal and Wendy will be there at 4pm for setup in the gym and to help. Wendy will be on the floor during the event, and Chantal will be monitoring her kidpreneurs. If you have any questions beforehand– send us an email or text:

Chantal McCulloch (Event Coordinator) 604-399-8087 [hmbholidaymarket@gmail.com](mailto:hmbholidaymarket@gmail.com)

Wendy White (HMB Community School Coordinator) 604-551-8461 [wwhite@sd46.bc.ca](mailto:wwhite@sd46.bc.ca)

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